



WORLD WIDE WEAVE

Cozy elegance in office foyer

The 135-meter-high office tower *Tour Europlaza* is situated at the heart of the pulsating business district *La Défense*. The renowned interior designer Juan Trindade chose composite (CMP) metal mesh systems from GKD – GEBR. KUFFERATH AG for the redesigned entrance hall of the office complex. As acoustically effective room dividers and decorative wall cladding, they make a key contribution to turning the lobby into a pleasant place for visitors.

The *Tour Europlaza* was built in 1972 and was fully refurbished by its current owner, the French real estate company CeGeREAL, in September 2014. Since then, the tower has boasted its own generous green area and a renovated entrance hall. For the latter, Juan Trindade used materials, colors, light and acoustics that combine discreet elegance with a cozy atmosphere. Column cladding and room dividers made of CMP metal mesh from GKD play an essential role here. In order to give a sense of optical breadth to the relatively narrow room, the interior designer positioned ceiling-high mirror columns along the entire length of the window façade. These reflect the outer surroundings, thus creating a seamless transition from the inside of the building to the outside world. The front sides of the columns are encased in champagne-colored CMP mesh from GKD. The sandwich panels are made of a ten-centimeter-thick aluminum honeycomb plate with laminated ALU 6010 surface layer and combine extraordinary stability with an elegant appearance. Two of these panels, measuring three meters high and one meter wide, are arranged on top of each other on the side of each of the columns facing the room. At the entrance, four of the columns separate the revolving doors from the adjacent seating areas without influencing the generous overall impression of the entrance hall. Monitors integrated in the



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panels underline the lobby's modern yet inviting character. Elsewhere in the entrance hall, free-standing room dividers made of acoustically effective CMP mesh in a natural aluminum color form discreet meeting zones. Thanks to their high level of noise absorption, the CMP elements from GKD play a significant part in optimizing the room acoustics, thus creating a pleasant atmosphere for visitors that is also emphasized visually by the special appearance of the mesh.



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GKD – WORLD WIDE WEAVE

As a privately owned technical weaver, GKD - Gebr. Kufferath AG is the world market leader in metal, synthetic and spiral mesh solutions. Four independent business divisions bundle their expertise under one roof: Industrial Mesh (woven metal mesh and filter solutions), Process Belts (belts



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made of mesh and spirals), Architectural meshes (façades, safety and interior design made of metal fabrics) and Mediamesh® (Transparent media façades). With its headquarter in Germany and five other facilities in the US, South Africa, China, India and Chile – as well as its branches in France, Spain, Dubai and worldwide representatives, GKD is close to markets anywhere in the world.

For more information:

GKD – GEBR. KUFFERATH AG
Metallweberstraße 46
D-52353 Düren
Tel.: +49 (0) 2421 / 803-0
Fax: +49 (0) 2421 / 803-211
E-Mail: metalfabrics@gkd.de
www.gkd.de

Please send a reprint to:

impetus.PR
Ursula Herrling-Tusch
Charlottenburger Allee 27-29
D-52068 Aachen
Tel.: +49 (0) 241 / 189 25-10
Fax: +49 (0) 241 / 189 25-29
E-Mail: herrling-tusch@impetus-pr.de