

## **New distribution channels**

The long-established cooperation between GKD – WEAVE IN MOTION and Sismat Çelik Makine Imalat, Aritma ve Montaj San. A. Ş. has taken on a new dimension. Sismat was founded in 1983 in the Turkish industrial town of Gebze on the Anatolian outskirts of Istanbul, and ranks among the leading manufacturers of double screen presses and pre-dewatering equipment for municipal and industrial sludge dewatering. For years now, Sismat has always relied on GKD screen belts. Now, the two companies have agreed a strategic partnership designed specifically to further increase the strengths of the cooperation so far.

Effective immediately, Sismat is assuming responsibility for cutting to size and packing GKD screen belts for Turkey. Sismat will now also be implementing GKD seaming technology on its own premises in Gebze. GKD will be supplying Sismat with roll goods. The Turkish partner has already gained the necessary expertise in PAD-seam finishing through intensive training at GKD's headquarters in Dueren, and has acquired one of the patented seaming machines for Gebze. In return, Sismat is getting exclusive distribution rights for GKD screen belts in Turkey. At the same time, Sismat is extending its services to include the fruit juice dewatering sector. In this way, GKD's sales activities in this rapidly growing market will benefit from the market proximity of a local partner, a winning strategy, as GKD well knows from its own worldwide experience. In view of increasing customer demands on scope of services and speed of delivery, real market proximity is becoming a more and more decisive success factor. One-stop shopping with consistent top quality available locally in Turkey thus promises to be a successful business model for both companies. Joint presence at trade shows and joint customer calls will reinforce and extend the partnership. Michael Seelert, Business Unit Manager of GKD - WEAVE IN MOTION, expresses



confidence in this intensified partnership will be a success: "Not only does Sismat's concept of quality fit perfectly to the high demands of our customers, but we also have a solid foundation of mutual trust. We look forward to even closer cooperation with Sismat".

## **GKD – WORLD WIDE WEAVE**

As a privately owned technical weaver, GKD - Gebr. Kufferath AG is the world market leader in metal, synthetic and spiral mesh solutions. Four independent business divisions bundle their expertise under one roof: Industrial Mesh (woven metal mesh and filter solutions), Process Belts (belts made of mesh and spirals), Architectural meshes (façades, safety and interior design made of metal fabrics) and Mediamesh® (Transparent media façades). With its headquarter in Germany and five other facilities in the US, South Africa, China, India and Chile – as well as its branches in France, Spain, Dubai and worldwide representatives, GKD is close to markets anywhere in the world.

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