



WORLD WIDE WEAVE

MEDIAMESH[®] gives children's hospital in Texas a bright, happy face

As a non-profit establishment, Cook Children's Health Care System in Fort Worth, Texas runs one of the largest children's hospitals in the south-west of the US. With its promise to grant every child in the region access to medical care, the establishment has been addressing a major challenge for more than 100 years. Medical administration operations are now all to be housed together on the hospital's central campus in a new office building with connected car park. One feature that lends character to the connected seven-storey car park is a building-high media façade from GKD, which provides a warm welcome with photos and drawings of children.

The simple, yet inviting office and parking complex developed by the architects from HKS (Harwood K. Smith) in Fort Worth provides a professional yet personal impression. The building, characterised by light colours and open structures, also reflects the Cook brand architecturally. In the entrance area to the car park, a media façade breaks the sterile atmosphere with colourful images, video sequences and drawings of children, lending the building a positive and happy appearance. The MEDIAMESH[®] screen, which measures just under 100 square metres in area, was attached to one corner of the building as a narrow strip around five meters wide and 20 meters high. The transparency of the GKD stainless steel mesh with integrated LED profiles reinforces the open character of the Cook Children's Hospital. At the same time, the decision to use MEDIAMESH[®] contributes to the resource efficiency of the overall construction, as it consumes significantly less power than conventional



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media walls. The minimum maintenance costs and almost complete recyclability of the mesh at the end of its useful life also serve to underline the sustainable properties of the woven media façade. Six high-power LEDs per pixel produce a sharp, bright image even in the powerful Texas sun and make the colourful MEDIAMESH[®] screen the bright and welcoming face of the Cook Children's Hospital.

GKD – WORLD WIDE WEAVE

As a privately owned technical weaver, GKD - Gebr. Kufferath AG is the world market leader in metal, synthetic and spiral mesh solutions. Four independent business divisions bundle their expertise under one roof: Industrial Mesh (woven metal mesh and filter solutions), Process Belts (belts made of mesh and spirals), Architectural meshes (façades, safety and interior design made of metal fabrics) and Mediamesh[®] (Transparent media façades). With its headquarter in Germany and five other facilities in the US, South Africa, China, India and Chile – as well as its branches in France, Spain, Dubai and worldwide representatives, GKD is close to markets anywhere in the world.

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