



Frau
Ursula Herrling-Tusch
impetus.PR
Charlottenburger Allee 27-9
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HBO-hm
27/05/11

Dear Ms. Herrling-Tusch,

Let me congratulate you and your entire team to the 10th anniversary of impetus.PR and thank you very much for the outstanding cooperation and contributions to NMC.


Starting 2003, when you provided important guidance in the development of our mission and vision statement, impetus.PR has become a true business partner and our preferred contact in terms of corporate communication. In 2005, you and your team implemented a complete re-design of our corporate magazine nmc-Live which is now not only greatly appreciated by our employees working in 19 countries but also by our business partners around the world. The magazine presents stories about what is going on in our companies, what motivates our people and our teams, and how NMC's synthetic foam products and solutions bring added value to our partners and the end-consumer.

From the beginning of our cooperation, you wanted to understand NMC, our people, our capabilities, our results and our strategy. You and your team members are always going beyond what is expected, try to understand the whole picture and truly challenge us to become better not only in communication but in our overall performance. The interest you have for us and the excitement and motivation you develop in what you are doing is impressive and contagious.

As such, I'd like to thank you for your professionalism, for pursuing high standards in what you do and for your reliability: you say what you do by when and do what you say on time. Deadlines and commitments are always respected and when something goes wrong which is outside your control, you jump in and do the impossible to get us back on track and always end up with a high quality result.

Finally, let me thank you for the intimate, discrete and often personal advice and the independent opinion you shared with me on subjects which were not covered by our formal dealings. They helped me to deal with and communicate on delicate subjects and find the right words even in difficult situations.

We are looking forward to continuing an excellent cooperation and gladly recommend you to whoever is looking for a great partner in communication. Happy birthday.



Hubert Bosten
C E O

NMC sa

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